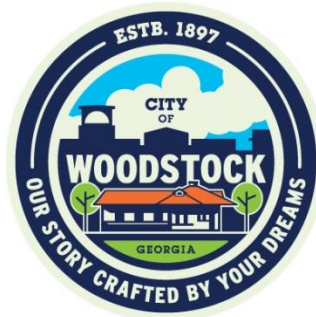


Woodstock 2017



Mayor Donnie Henriques
February 12, 2018



State of the City

- February 12, 2018
- www.woodstockga.gov (video and written copy)



Today's Presentation

- Awards and Recognitions
- Accomplishments
- By the Numbers



City of Woodstock

Awards and Recognitions



Awards and Recognitions

- 1 of 9 cities to receive the inaugural “Live, Work, Play Award” by the Georgia Municipal Association and Georgia Trend Magazine for 2017 (first time the award has been given)



Awards and Recognitions

- City Clerk Rhonda Pezzello was awarded the City Clerk of the Year by the Georgia Municipal Clerks Association for 2017
- Council Member David Potts was selected as the Barbara G. Ingram Citizen of the Year by Preservation Woodstock
- Brian Wolfe and Colin Ake were elected to the City Council. Warren Johnson and Donnie Henriques were re-elected



Awards and Recognitions

- Won the Mayor's Recycling Challenge sponsored by the Cherokee Chamber of Commerce for the 5th year in a row. Woodstock residents and businesses recycled over 537,320 lbs. of material in June and July



Awards and Recognitions

- Woodstock Police Department was awarded National Accreditation by CALEA in 2017. WPD is among only 5% of police departments in Georgia to be State Certified and Nationally Accredited



Awards and Recognitions

- Our Finance Department received the “Certificate of Achievement for Excellence in Financial Reporting” for the 24th consecutive year from the Government Finance Officers Association (GFOA)
- Finance also received the “Distinguished Budget Award” from GFOA for the second year in a row



Awards and Recognitions

- Moody's raised the City's credit/bond rating from A1 to Aa3, "due to the greatly improved reserve and liquidity position.....and reflects the city's sizable and growing tax base.....above average resident wealth levels, a manageable debt burden, and low pension liability"



Awards and Recognitions

- Woodstock was recertified as a Plan First Community by the Department of Community Affairs. Only 24 out of over 800 local governments in Georgia have achieved this designation. Woodstock was in the first group of 8 local governments to achieve this designation three years ago



Awards and Recognitions

- Main Street Woodstock received its 2017 Main Street America Accredited Program Certification



City of Woodstock

Accomplishments



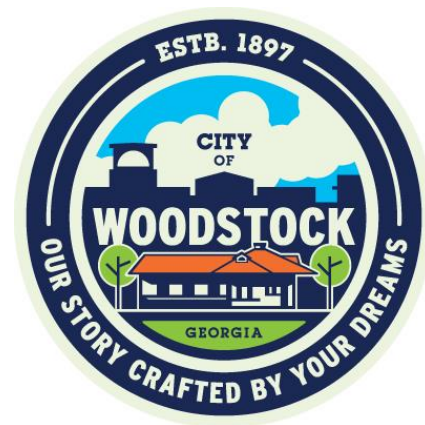
Accomplishments

- Increased Reserve Fund by \$772,031 in FY 2017. General Fund reserves are now at \$5,466,373 million (unrestricted)
- Currently, General Fund reserves are at 28% of budget (Target Goal is 25%)

Accomplishments

- Completed our rebranding project for the City.

“Experience Woodstock. Her Heritage, Her Vision” was changed to “Our Story Crafted by Your Dreams”





Accomplishments

- Total value of new construction permits issued in 2017: approximately \$113 Million. Over \$500 Million for the past three years
- 282 new single family permits issued in 2017
- Over \$422,000 in Parks and Rec Impact Fees collected



Accomplishments

- Construction was begun and/or completed on the following projects:
 - Krispy Kreme
 - Costco
 - Rootstock and Vine
 - Sprouts
 - Maple Street Biscuit Company



Accomplishments

- The Fresh Start Cherokee program at the Circuit has gained 22 entrepreneurs as members, representing 13 companies. The Circuit is a partnership between the City, Cherokee Office of Economic Development and Chattahoochee Technical College

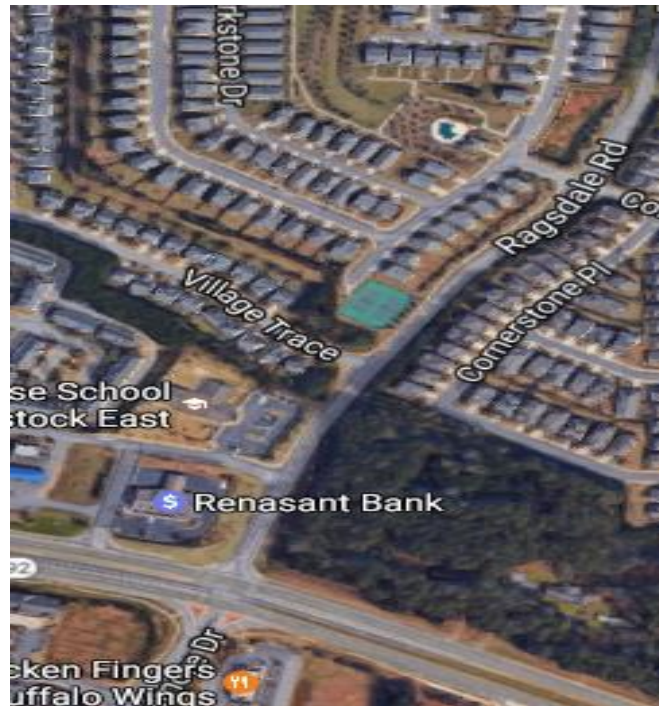
Accomplishments

- Paden Street Extension completed (connecting Paden Street to Mill Street as part of the Grid System)



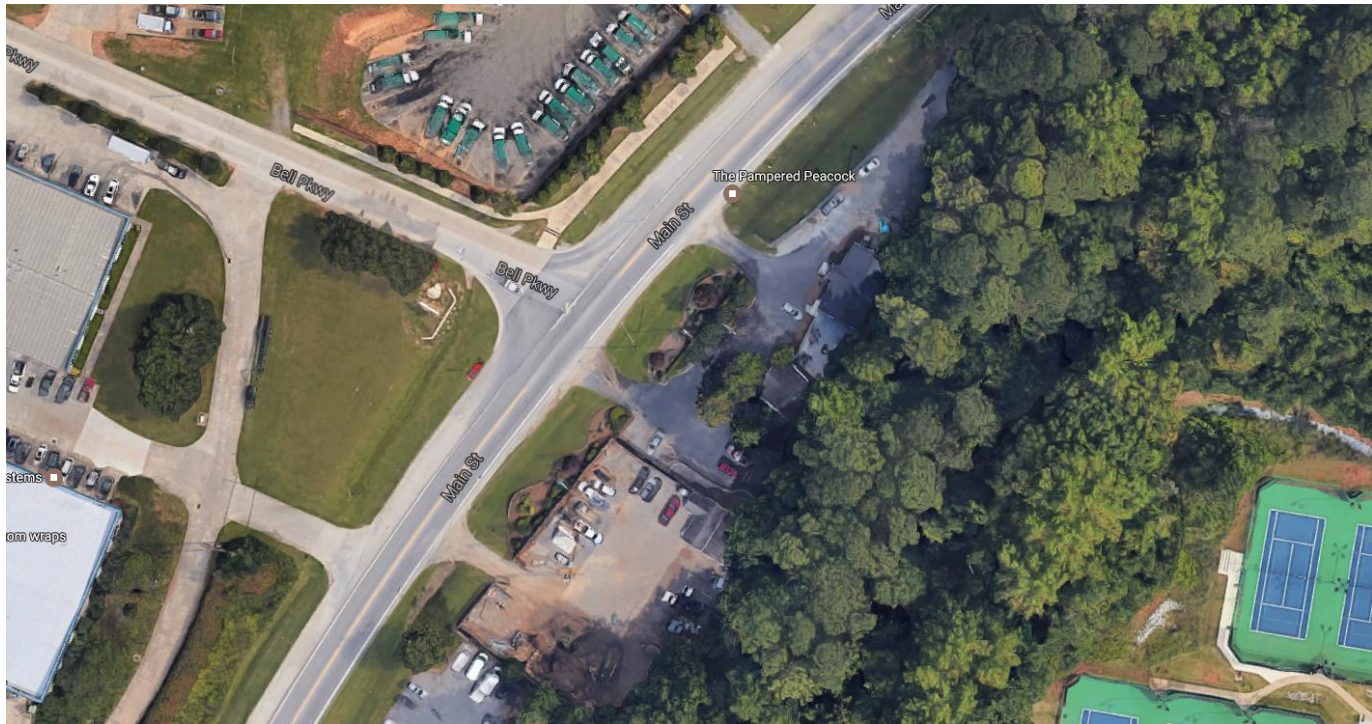
Accomplishments

- Ragsdale Road Intersection Improvement Project completed at Hwy 92



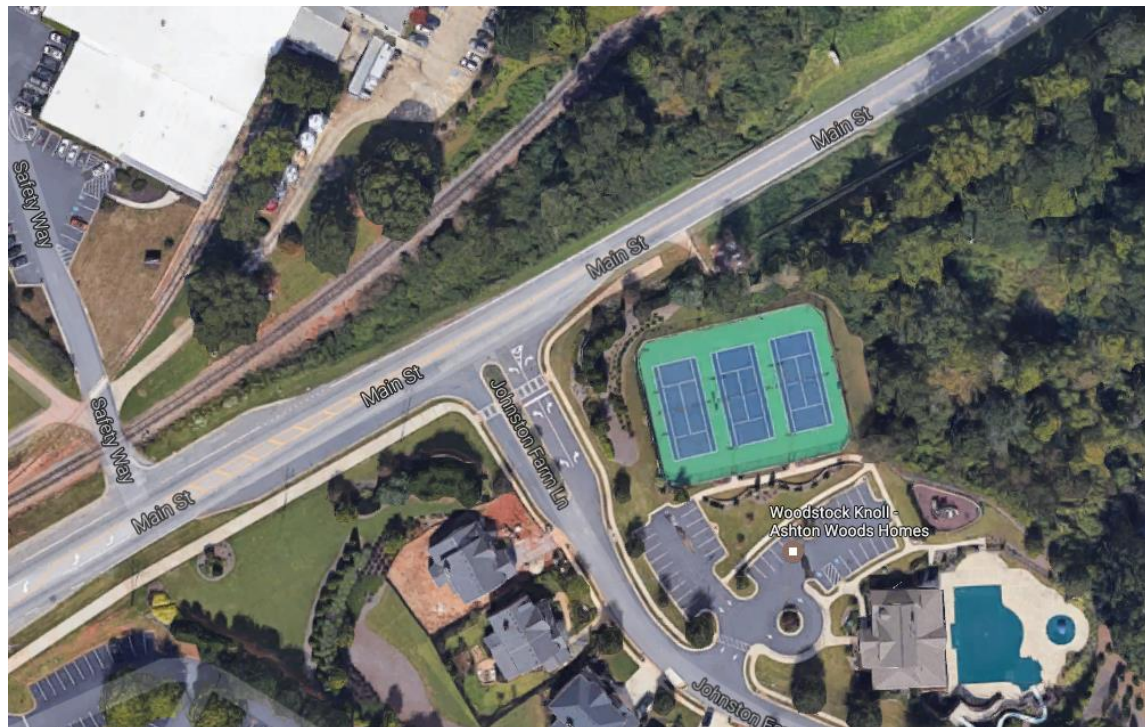
Accomplishments

- Bell Park turn lane project completed on Main Street



Accomplishments

- Woodstock Knoll turn lane project completed on Main Street



Accomplishments

- Water Well project brought 5 wells on-line (approximately 20% of our daily water supply)



Accomplishments

- Worked with the DDA to purchase and renovate Dean's Store



Accomplishments

- Completed addition of boardwalk and fishing pier on Dupree Park



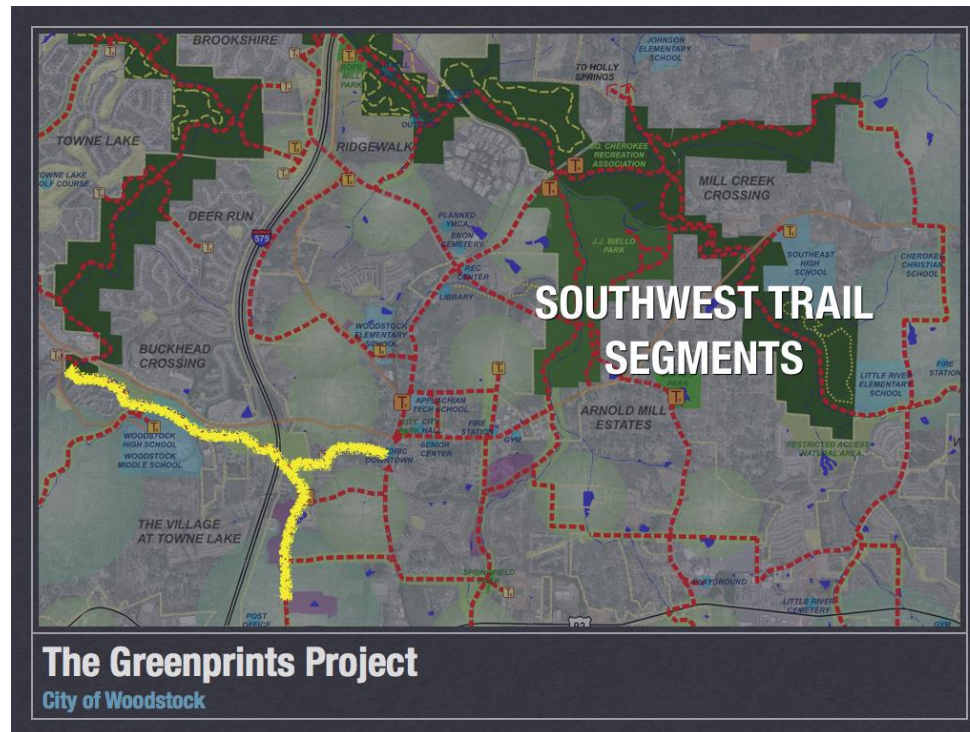
Accomplishments

- Rubes Creek Trail Extension completed



Accomplishments

- Towne Lake Pass Trail completed (Connects Woofstock Park to Towne Lake Hills Drive South)





City of Woodstock

By the Numbers



Woodstock by the Numbers: Main Street

- 60,000 volunteer hours by Main Street members and partner programs
- Over 15,000 visitors to Dean's Store (record year). Visitors from 41 states and 13 countries
- Over 150 scarecrows this year
- Purchased a 26 ft. tall Christmas tree for the Park at City Center



Woodstock by the Numbers: Woodstock Fire

- Woodstock Fire responded to over 5,600 calls for service
- Woodstock Fire conducted over 1,700 life safety inspections
- Each firefighter completed 320 hours of training on average in 2017
- Reached over 8,800 citizens through educational programs



Woodstock by the Numbers: Parks and Recreation

- 630 members at the William G. Long Senior Center
- Opened a 2,400 sq. ft. addition to the Senior Center
- Greenstock Day recycled over 18,000 lbs. of electronics, 925 lbs. of batteries and some 9,000 lbs. of paper were shredded
- Purchased 2 tracts of land totaling over 30 acres on Trickum Road for a new park



Woodstock by the Numbers: Woodstock Police Department

- Woodstock PD responded to almost 32,200 calls for service
- WPD conducted 1,491 foot patrols, 142 bike patrols, and have had a total of over 500 participants complete the Public Safety Academy
- Attended 161 community, HOA meetings and other special events
- Brought 60 body worn cameras on-line for patrol officers
- Worked 1,788 traffic accidents



Woodstock by the Numbers: WPS Foundation

- Woodstock Public Safety Foundation raised over \$89,000 and helped 130 area children in the annual Shop with a Hero Program



Woodstock by the Numbers: Public Works

- Installed 46 ADA ramps on sidewalks along Main Street
- Traffic light added at Fowler Street
- Completed the Main Street signal timing project
- Widened the sidewalk at the amphitheater
- 110 people volunteered 350 hours at the Annual Little River Clean-Up event
- “Bring One for the Chipper” recycled 405 Christmas trees



Woodstock by the Numbers: Public Works

- Swept 37,680 pounds of debris of the streets
- Released 478,808,000 gallons of treated water from the Rubes Creek Treatment Plant
- Process 3,094 tons of sludge at the Rubes Creek Treatment Plant
- Multiple crosswalk improvements in Downtown



Woodstock by the Numbers: Various Departments

- IT Department replaced all of the security cameras and access controls at the Annex
- GIS created 20 new web apps for internal and external use. Created over 300 new maps for internal and external use, including updating the Greenprints Trail System map
- HR Department processed 110 longevity payments for employees who have been employed with the City for 5 years or longer

For 2018

- Downtown Playground
- Improvements for the City Center parking lot
- Design of the parking deck
- Trail connection from the Senior Center to the Northside Hospital-Cherokee Amphitheater
- Construction of the 2nd dog park
- Hubbard Road/Arnold Mill Road traffic signal/crosswalk



For 2018 and Beyond

- Cobb County Trail Connection (received grant from the ARC)
- Woodpark Place connection
- Improvements to the entrance to Serenade
- Rope Mill Road/Main Street turn lane
- Neese Road/Hwy 92 intersection improvements (on Neese and Hwy 92)
- Trickum Road Intersection Improvements (SPLOST)
- TLP Interchange Improvements (SPLOST)
- Ridgewalk Interchange Improvements (SPLOST)



2018 Woodstock Summer Concert Series: Presented by Carriage Kia of Woodstock

- Swingin' Medallions, May 12th
- Love and Theft, June 9th
- Departure, July 14th
- Everclear, August 11th
- To Be Announced on June 2nd,
September 8th

- www.woodstockconcertseries.com